

The Water Daily

A leading resource for the latest trends and products in the floral and giftware industry.

Spring/Summer
Edition 2024

Supply Chains



The Never Ending Issue

Don't expect it to be over anytime soon!

In 2024, floral supply chains will continue to face diverse challenges, spanning cyber threats, climate shifts, inflationary pressures, sustainability imperatives, and geopolitical disruptions.

Global supply chains are entering 2024 roiled by disruptions at two of the world's crucial trade corridors—the Panama Canal and the Suez Canal, where over 25% of the world's products travel.

Insiders have been finding that inventory levels are still lower than before the pandemic and are now sensing that they may never be the same. Meaning, retailers must be especially diligent in their purchases to protect themselves from short supply.

Floral markets have been finding that basic stock items are not as easily accessible as they once were. Many markets in North America have also noticed a decrease in the suppliers due to mergers/acquisitions. Also, the natural attrition of the "Family Business". Basically, less retailers and wholesalers.

Insiders say inventories have now been reduced as much as 20% over the past 4 years. This trend will now be normalized as suppliers work with newer innovations on supply and money management. The new norm is here.

Source: Floral Insiders



ESM 5708
4" SMILEY PEDESTAL MUG
case-12



ESM 5709
4" SMILEY MUG
case-12

Featuring: Buy This - Get That - Promotion



ETP 567
5,6,7" TROPICAL BASE POTS
case-12

Pastel Groove / Spring Ceramics



EGP 1510
6x4x4" PASTEL GROOVE RECT ASST
case-12



EGP 44
4" PASTEL GROOVE CUBE ASST
case-12



EGP 2010
8x4x4" PASTEL GROOVE RECT ASST
case-12



EGP 55
5" PASTEL GROOVE CUBE ASST
case-12



ESP 665
6-6.5" SPRING GROOVE WASH POTS
case-8

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Look inside this *Spring Edition* of **The Water Daily** for great products and specials.

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Buy This / Get That Promotion



EDP 465 case-12 4.5-6.5" TERRA POT COVER ASST

Buy This

Get That

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



29 LM 403
3" LIME ECONO-CUBE
case-36



EWP 456 case-12 4,5,6" WHITE PEPPER CUBE ASST

Buy This

Get That

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



29 RG 505
5" ROSEGOLD WATER-CUBE
case-12



ECW 4565 case-12 4.5-6.5" WHITE POT COVER ASST

Buy This

Get That

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



29 SP 5110
8" OPTIC SPLASH ASST
case-12



EWH 4567 case-12 5,6,7" WHITE POT ASSORTMENT

Buy This

Get That

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



19 807
6.5" STEPHY VASE
case-24



EWP 4653 case-12 4.5-6.5" WHITE PEPPER POT ASST

Buy This

Get That

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



19 925
9.25" VICTOR VASE
case-12

Wooden Drawer Sets

All with Hard Liners



Math Breakdown

Style	# pcs	Sizes in Inches"	Opening	Each \$
Triple Box	1	18.25 x 6.25 x 5.5"	5.5"	11.97
Double Box	1	12.25 x 6.25 x 5.5"	5.5"	7.98
Single Box	3	6.25 x 6.25 x 5.5"	5.5"	3.99
Drawers	8	5.5 x 5.5 x 4.0"	4.75"	3.99
Total	13			63.84



3 COLOUR PACKS TO CHOOSE FROM

All
with
Hard
Liners

All
with
Hard
Liners



GD 213 BE
BEIGE DRAWER SET
case-13

GD 213 MS
MOSS DRAWER SET
case-13

All
with
Hard
Liners



GD 213 WW
WHITE WASH DRAWER SET
case-13

All with Hard Liners

Wooden Rope Cubes



GD 44 NA
4" NATURAL ROPE CUBE
case-16



GD 44 WW
4" WHITEWASH ROPE CUBE
case-16



GD 55 WW
5" WHITEWASH ROPE CUBE
case-12



GD 456 NA case-16 4,5,6" NATURAL ROPE ASST

← Buy This

Get That →

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



HW 844 NA
8x4x4" NATURAL WOOD
bag-6

All with Hard Liners



GD 456 WW case-16 4,5,6" WHITEWASH ROPE ASST

← Buy This

Get That →

BUY THIS - GET THAT - PROMOTION

Can Be Found on pages: 3, 5, & 8

(Quantities are limited)



HW 844 WH
8x4x4" WHITEWASH WOOD
bag-6

All with Hard Liners

Heavy Willow Basket Assortments



HA 532
9-14" HEAVY WILLOW ASST
6 set-3



HA 566
9-14" HEAVY WILLOW ASST
6 set-3

All
with
Hard
Liners



HA 548
9-14" HEAVY WILLOW ASST
6 set-3



HA 572
9-14" HEAVY WILLOW ASST
6 set-3

All
with
Hard
Liners



HA 565
9-14" HEAVY WILLOW ASST
6 set-3



HA 584
9-14" HEAVY WILLOW ASST
6 set-3

All with Hard Liners

Basket / Planter Assortments



HAM 8910
8,9,10" ROCKFOREST ASST
6 set-3



HAM 678
6,7,8" ROCKFOREST ASST
6 set-3



HAG 610
6-10" ROCKFOREST ASST
6 set-5



HAD 678
6,7,8" TWIG ASST
6 set-3



HAW 126
6-12" WHITEWASH BUSHMAN ASST
case-12



HAR 212
6-12" BUSHMAN ASST
case-12

Buy This / Get That Promotion



Liners
Included

HEN 456 case-34 4,5,6" NATURAL BUSHEL CUBES

Buy This
Get That

BUY THIS - GET THAT - PROMOTION
Can Be Found on pages: 3, 5, & 8
(Quantities are limited)



29 SP 387 K
10" SPLASH HERO
case-6

**Delivery
Box
Included**



Liners
Included

HEW 456 case-34 4,5,6" WHITEWASH BUSHEL CUBES

Buy This
Get That

BUY THIS - GET THAT - PROMOTION
Can Be Found on pages: 3, 5, & 8
(Quantities are limited)



29 VP 387 K
10" SEASIDE HERO
case-6

**Delivery
Box
Included**



Liners
Included

HAT 8910 8 set-3 8,9,10" SUNRISE BASKET ASST

Buy This
Get That

BUY THIS - GET THAT - PROMOTION
Can Be Found on pages: 3, 5, & 8
(Quantities are limited)



SAC 13-P
4" FLOWER COASTER SET
pack-24



Liners
Included

HAT 678 8 set-3 6,7,8" SUNRISE BASKET ASST

Buy This
Get That

BUY THIS - GET THAT - PROMOTION
Can Be Found on pages: 3, 5, & 8
(Quantities are limited)



EZW 5385
24" MIRROR TITAN
each



Liners
Included

HAT 667 8 set-3 6-7" SUNRISE BASKET ASST

Buy This
Get That

BUY THIS - GET THAT - PROMOTION
Can Be Found on pages: 3, 5, & 8
(Quantities are limited)



4T 1822
10" OPEN HEART
case-4

Rose Gold & Pearl Tropical Glassware



29 PT 499
8" PEARL TROPICAL JASMIN
Opening: 3.5"
case-12

PEARL TROPICAL
ASSORTMENTS
Pearl Purple
Pearl Pink, Pearl Green
& Pearl Orange



29 PT 521
8.5" PEARL TROPICAL TEARDROP
Opening: 2.5"
case-12



29 PT 504
4" PEARL TROPICAL CUBE
Opening: 3.4"
case-24



29 PT 505
5" PEARL TROPICAL CUBE
Opening: 4.1"
case-12



29 PT 406
6" PEARL TROPICAL ECONOCUBE
Opening: 5.5"
case-12



29 PT 436
4x3x6" PEARL TROPICAL ECONO RECT
Opening: 3.4"
case-18



29 PT 446
4x4x6" PEARL LOVE ECONOVASE
Opening: 3.4"
case-18



29 PT 617
5.6" PEARL TROPICAL BANTAM VASE
Opening: 2.8"
case-24



29 RG 227
9" ROSE GOLD TRIP ASST
Opening: 2.0"
case-18



29 RG 817
6.75" ROSE GOLD CURVE
Opening: 2.8"
case-24



29 RG 886
7.5" ROSE GOLD HIPPO VASE
Opening: 5.6"
case-12



29 RG 925
9.25" ROSE GOLD VICTOR VASE
Opening: 3.8"
case-12

Faux / Artificial Flowers



FB 234 GR
GREEN ORCHID BUSH
each



FB 234 PK
PINK ORCHID BUSH
each



FB 234 PU
LAVENDER ORCHID BUSH
each



FB 254 BW
BLUE & WHITE ROSE AND CARN BUSH
each



FB 254 PP
PINK & PURPLE ROSE AND CARN BUSH
each



FB 254 RW
RED & WHITE ROSE AND CARN BUSH
each



FB 284 LA
LAVENDER ROSE AND LILY BUSH
each



FB 284 PK
PINK PASSION ROSE AND LILY BUSH
each



FB 284 RW
RED & WHITE ROSE AND LILY BUSH
each



FG 1034
14" PLASTIC CYCAS FERN
box-288



FG 5430
21" GREEN FICUS LEAF
box-120



FG 5431
21" VARIEGATED FICUS LEAF
box-120

Faux / Artificial Flowers



FB 264 CR
CREAM ROSE BUSH
each



FB 264 PP
PINK PASSION ROSE BUSH
each



FB 264 RB
BLUE ROSE BUSH
each



FB 264 RD
RED ROSE BUSH
each



FB 264 WH
WHITE ROSE BUSH
each



FB 264 YL
YELLOW ROSE BUSH
each



FB 264 BW
BLUE & WHITE ROSE BUSH
each



FB 264 LP
LILAC PASSION ROSE BUSH
each



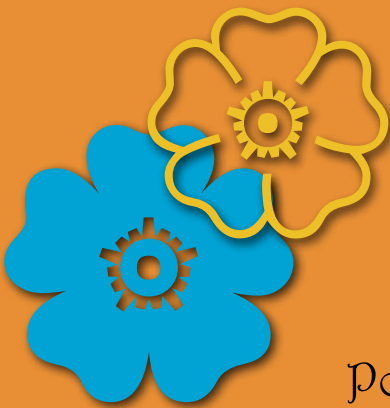
FB 264 PRW
PINK & RED ROSE BUSH
each



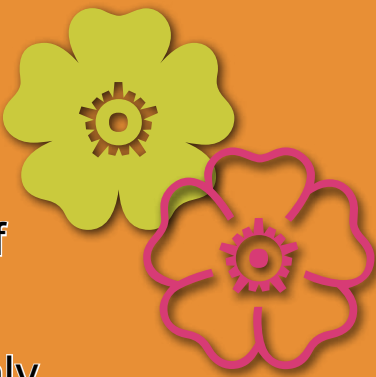
FB 264 RW
RED & WHITE ROSE BUSH
each



FB 264 YG
AUTUMN ROSE BUSH
each



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18 C 540 X
16x4" PEDESTAL VASE
case-8

2



KV 100
3x3" PEWTER GLASS CUBE ASST
case-36

2



KV 200
3x3" PEWTER GLASS CUBE ASST
case-36

2



7W 7115-6
17x8x5.5" WHITE WINDOW
pack-6

1



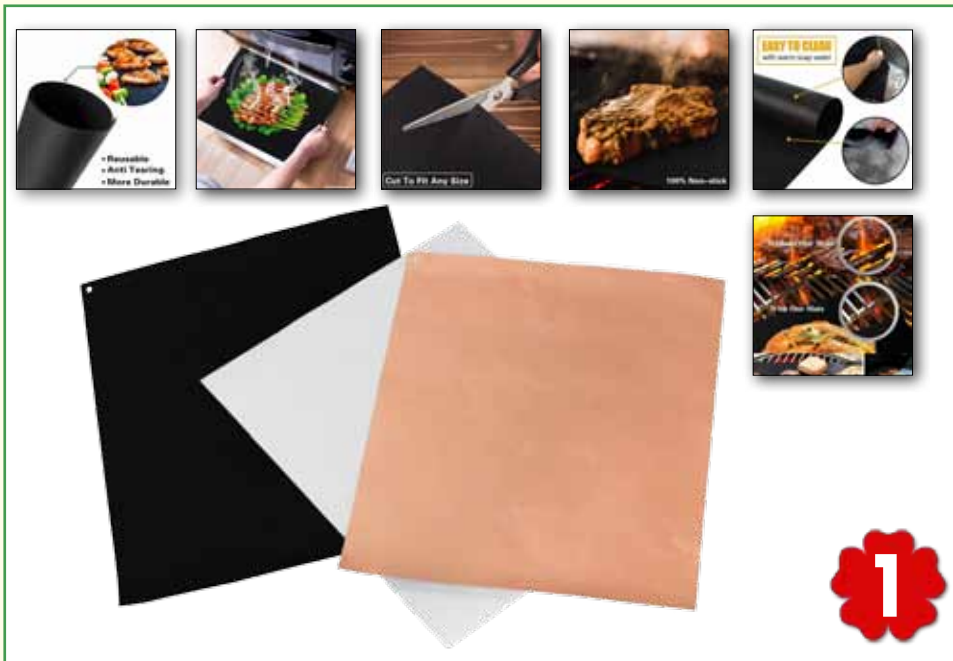
7W 7116-6
23x8.5x6" WHITE WINDOW
pack-6

1



SF 48
3.2"/4.5"/8.5" SLEEPING ANGEL ASST
case-48

1



TX 1155
16x12" BBQ COOKING MATS ASST
pkg-15

1



GD 766
6.5" WOODEN MUSKOKA CHAIR COASTER ASST
set-4

1

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